



RFP for Consultancy Services-WWF Pakistan

Subject:

Socio-economic and environmental impact report of the project titled “International Labour and Environmental Standards Application in Pakistan's SMEs (ILES)”

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1) INTRODUCTION & BACKGROUND

Contract type:	Consultancy and Services
Duration of assignment:	05 months from signing of agreement

WWF-Pakistan, in partnership with International Labor Organization (ILO) and funding from the European Union, is spearheading an initiative titled "International Labour and Environmental Standards Application in Pakistan's SMEs (ILES) [2016-2024]. The initiative focuses on strengthening the textile and leather sectors' competitiveness while also empowering the public sector to enforce multi-lateral environmental agreements and national environmental laws. By ensuring alignment with global and local standards, the initiative aims to drive enterprise efficiency, international trade viability, and the protection of workers' and consumers' health and safety. This comprehensive approach envisions fostering sustainable socio-economic growth in Pakistan.

2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.
- 4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.
- 5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.
- 6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.
- 7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, **WWF Fraud and Corruption Prevention and Investigation Policy (Annex 2)** contained in the RFP, and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

3) PURPOSE OF CONSULTANCY

The primary objective of the socio-economic and environmental impact study is to comprehensively assess the outcomes and implications of the ILES Project's initiatives within the textile and leather value chains during the last 07 years. The study aims to provide a thorough and holistic analysis of the tangible changes resulting from the project's activities, shedding light on the project's influence on various stakeholders' livelihoods and the environment. By offering a comprehensive view of the project's impact, the study aims to contribute to informed decision-making regarding the future direction. The consultant's tasks will include:

a) Beneficiary Assessment:

Conduct an in-depth evaluation to identify both direct and indirect beneficiaries influenced by the project's initiatives and analyze the evolving needs of these beneficiaries to gauge the project's continued relevance.

b) Potential for Expansion:

- Explore opportunities for extending the project's reach within the existing framework, considering its current scope

and areas with potential for growth.

- Provide actionable recommendations for strategic expansion, aligned with sustainable development goals.

c) Nature of Impact:

- Conduct qualitative analysis to examine the various socio-economic impacts triggered by the project, encompassing social and environmental dimensions.
- Present a narrative that captures the transformative changes in the textile and leather sectors while respecting the local ecosystem.

Methodology:

a) In-depth Stakeholder Engagements:

Conduct virtual/in-person focused interviews and discussions with project stakeholders to gather firsthand insights into the project's impact in the socio-economic and environmental domain. The project stakeholders include, but are not limited to:

- Textile and leather supply chain actors and influencers in Punjab, Sindh, Balochistan and Khyber Pakhtunkhwa
- Ministry of Climate Change
- Ministry of Commerce
- Ministry of Industries and Production
- Environmental Protection Agency-Punjab (EPA-Punjab)
- Sindh Environmental Protection Agency (SEPA)
- Environmental Protection Agency-KPK (EPA-KPK)
- WASA Faisalabad
- Karachi Chamber of Commerce and Industries (KCCI)
- Lahore Chamber of Commerce and Industry (LCCI)
- Swabi Chamber of Commerce and Industries (SCCI)
- Lasbela Industrial Estate Development Authority
- Korangi Industrial Estate (KIE)
- Sindh Industrial Trade Estate (SITE)
- Sundar Industrial Estate (SITE)
- Sialkot Chamber of Commerce & Industry (SCCI)
- Faisalabad Chamber of Commerce & Industry (FCCI)
- Hattar Industrial Estate
- Swabi Chamber of Commerce and Industries
- All Pakistan Textile Manufacturers Association (APTMA)
- Pakistan Readymade Garments Manufacturers and Exporters Association (PRGMEA)
- Pakistan Tanners Association (PTA)
- Sialkot Tannery Zone (STZ)
- Pakistan Leather Garments Manufacturers & Exporters Association (PLGMEA)
- Pakistan Gloves manufacturing exporters Associations (PGMEA)
- Pakistan Textile Exporters Association (PTEA)
- All Pakistan Textile Processing & Manufacturers Association (APTPMA)
- University of Engineering & Technology (UET), Lahore
- Institute of Energy and Environmental Engineering and College of Earth and Environmental Sciences, University of the Punjab
- Sustainable Development Study Centre (SDSC), Government College University Lahore
- Mehran University of Engineering and Technology (MUET)
- National Textile University, Faisalabad (NTU)
- University of Agriculture, Faisalabad (UAF)

b) Case Studies from Industry Perspectives:

- Develop industry-specific case studies which illustrate the project's influence on diverse businesses within the textile and leather value chains.
- Showcase real-world examples to underline the practical implications and outcomes.

c) Regulatory Framework Analysis:

- Examine the regulatory landscape governing the textile and leather industries to discern the synergy between the project and existing policies.

- Identify areas of alignment and potential opportunities for the project's growth within the established framework.

4) DELIVERABLES

The anticipated deliverables include:

- A comprehensive socio-economic and environmental impact study report, featuring industry-focused insights, and the direct and indirect socio-economic and environmental impacts for future relevance. The report will also include a practical socio-economic and environmental management plan offering industry-tailored recommendations for sustained growth and impact of the ILES Project.
- A two-pager infographic summary of the impact report.
- Plagiarism report of the study with the similarity index not exceeding by 15 percent.
- Presentation on the findings of the report
- 01 dissemination session with the project stakeholders based on findings of the report

5) PROJECT/ ASSIGNMENT TIMELINE

The consultant/Firm shall provide detailed service provision timeline per milestones and phases. The assumed commencement date of the assignment is **November 01st, 2023** and the completion date is **April 30th, 2024**

Note: Timelines may be amended based on actual agreement dates and Mutual Consent of Both Parties

6) REQUIREMENTS

The interested consultant(s) should meet the following criteria:

Minimum requirements

- Masters in social sciences, environmental sciences, law, economics, development studies or related fields.
- A minimum of 10 years of experience in development, qualitative research, and impact assessment.
- Strong analytical and communication skills.
- A proven history of conducting socio-economic and environmental impact assessments. (Nationally/Internationally)

7) CORRESPONDENCE & SUBMISSION OF PROPOSAL

Interested consultants should submit the Proposal and can send their Queries through Email by attention to the Following:

To: Faiza Khan (fkhan@wwf.org.pk)

Cc: Muzzammil Ahmed (mahmed@wwf.org.pk)
Maham Zahara (mzahara@wwf.org.pk)

1. The BID submission deadline mentioned on WWF-Website.
2. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

8) FORMAT OF THE PROPOSAL

The BID submitted by the participant must be structured as per the below provided instructions:

- 1) **Application Form available at WWF-Website** - General information about the Bidder, covering qualification and experience, CV.

2) Experience:

- a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- 3) **Proposal outlining scope consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions;
- 4) **Provide template of already complete similar type of reports-** the WWF-PAKISTAN may request additionally;
- 5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- 6) **Financial Proposal-** the prices shall be provided in Pak Rs, the total price shall include all costs related to service provision including applicable taxes.

Note:

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

9) FINANCIAL PROPOSAL

The proposed prices shall be provided in PKR, the total price shall include all costs related to service provision including all Direct and Indirect taxes, Travel, Boarding & Lodging shall be based on actual receipt up to max Ceiling (If Any).

The Payment Term: shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

10) EVALUATION PROCESS

Applicant's proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

- a) Technical Proposal 70%
- b) Financial Proposal 30%

The following criteria shall be used as a basis for evaluation of technical proposals:

Qualifications (maximum 30 points)

- Experience relevant to the assignment (maximum 30 points)
- Adequacy of the proposed methodology and work plan (maximum 20 points)
- Skills & Competencies for the assignment (maximum 10 points)
- Prior experience with WWF-Pakistan (maximum 10 points)

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

11) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF-Pakistan, and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

Budget:

The total Budget for this activity inclusive of all taxes and logistic cost is 2,500,000/-PKR